



CASE STUDY

SecurityScorecard Helps Large Retail Analytics Company With Breach Remediation

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THE CHALLENGE

COMPANY

LARGE RETAIL ANALYTICS COMPANY

INDUSTRY

RETAIL ANALYTICS

EMPLOYEES

2,500

HEADQUARTERS

N/A

PRODUCTS USED

PROFESSIONAL SERVICES

USE CASES

PENETRATION TESTING
RANSOM REMEDIATION

WHY SECURITYSCORECARD

PROVIDES MANAGED SERVICES
REQUIRED TO REMEDIATE AND
RESTORE THE ENVIRONMENT.

This global retail analytics company helps over 2,000 brands maximize their channel to market. Based on consumer data and industry insights, it helps customers understand everything from what products are selling and where, to who is buying them and why.

With millions of recipients of the company's analytics, data is the biggest Intellectual Property for this company, and keeping that data secure is of the utmost importance. But with the global spread of its infrastructure, the company experienced a server compromise, which led to data exfiltration. As a result, the company contacted SecurityScorecard.

THE SOLUTION

Minimizing the impact of a breach is the immediate first step in any remediation process. **SecurityScorecard deployed an Endpoint Detection and Response (EDR) solution across the entirety of the company's environment to prevent the compromise from spreading.**

After over 1,000 hours of investigative work to understand the scope of the breach, SecurityScorecard maintained the security of the environment by implementing preventative tools, set up event monitoring and alerts, and equipped the customer with a 24-hour hotline should any emergencies arise in the future. And to ensure its critical data was secure, the company took advantage of SecurityScorecard to understand the architecture and security policy best practices for its AWS architecture.

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THE RESULT

With the help of SecurityScorecard, the company was able to prevent a full compromise of the environment and restore its data.

SecurityScorecard provides the company with continuous monitoring, remediation guidelines, and sends security alerts to maintain the security of the company environment. And while the company has access to SecurityScorecard's 24-hour triage service, it hasn't been needed since the deployment of infrastructure scans and ongoing joint reviews with the customer.

ABOUT SECURITYSCORECARD

Funded by world-class investors including Evolution Equity Partners, Silver Lake Waterman, Sequoia Capital, GV, Riverwood Capital, and others, SecurityScorecard is the global leader in cybersecurity ratings with more than 12 million companies continuously rated. Founded in 2013 by security and risk experts Dr. Aleksandr Yampolskiy and Sam Kassoumeh, SecurityScorecard's patented rating technology is used by over 30,000 organizations for enterprise risk management, third-party risk management, board reporting, due diligence, cyber insurance underwriting, and regulatory oversight. SecurityScorecard is the first cybersecurity ratings company to offer digital forensics and incident response services, providing a 360-degree approach to security prevention and response for its worldwide customer and partner base. SecurityScorecard continues to make the world a safer place by transforming the way companies understand, improve, and communicate cybersecurity risk to their boards, employees and vendors. Every organization has the universal right to their trusted and transparent **Instant SecurityScorecard** rating.



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